

Marc Lempert

2434 Robinhood

www.marclempert.com

Houston, TX 77005

marc.lempert@gmail.com

713.714.7235

Media/Video Production Specialist

With over a decade of experience creating content in the digital space, I've developed a broad and unique skill-set that combines creativity and vision with a technical proficiency. As a specialist in turn-key media/video production I've gained an aptitude for project management, marketing, and brand strategy in goal-oriented settings with many moving parts. As I earned my Master's degree in Film and Video production, I gained great respect for the process and a deep understanding of workflows, leadership, and the importance of executing on an overall concept. With a pioneering approach to the production of cross-platform content, and a desire to be part of the energy within a creative department, I would embrace an opportunity to help build, and grow with, a company, brand, or endeavor.

Computer and Technical Skills

Mastery of the Adobe Creative Suite specifically Premier, After-Effects, Dreamweaver and Photoshop. Expert in the Final Cut Pro and AVID editing platforms including Pro-Tools and third-party plug-in suites for advanced compositing and animation such as Element 3D. Deep knowledge and functionality of Microsoft Office including PowerPoint, Excel and Word.

Professional Experience

Freelance Production / Creative - Artistic Direction / Design (2010 - present)

- Turn-key cross-platform production and design of branded multi-media content for clients in support of their overall marketing, promotional and creative strategies and outreach
- Solutions for establishment and growth of clients' brand presence in the digital space
- Direction and Production of feature films, commercials, promotional and corporate video

SHELL CORPORATION: LEADERSHIP CONFERENCE (2016)

Producer/Editor of a promotional video. Footage recorded on first night of an event was edited into a video delivered at 7am to screen as guests arrived for day 2.

FOREFLIGHT, LLC. (2015)

Director/Producer/Cinematographer/Editor/Animator of a promotional video designed to reveal a revolutionary new function within a mobile application for pilots.

SCHECHTER MCELWEE SHAFFER AND HARRIS LEGAL (2015)

Director/Producer/Cinematographer/Editor/Motion Graphics Designer on a series of videos showcasing the services of a law firm dedicated to Maritime and Injury law.

POCKET FULL OF SOUL (PFOS) / OMNI-HARMONIC, LLC. (2014)

Principal/Head of Production/Filmmaker/Creative Director

- Direction/Production of feature films, DVDs, coordination of music tours, screenings, public relations, speaking engagements, title licensing and distribution.
- Cultivation of PFOS brand anchored by award-winning film, Pocket Full of Soul.
- Established and monetized an online portal to a global community-based network

Marc Lempert

2434 Robinhood

www.marclempert.com

Houston, TX 77005

marc.lempert@gmail.com

713.714.7235

MEMORY BALL FILMS (2014)

Creative/Artistic Director/Producer/Cinematographer.

- Launched a film/video production service dedicated to preserving life stories
- Supervised daily operations, overall creative style, marketing, production and quality assurance of content created for start-up

PUSH: LEGAL – MOBILE APPLICATION (2013)

Creative/Artistic Director/Producer/Filmmaker.

- Communication of brand messaging through copywriting, production and distribution of original content via multiple formats and digital platforms
- Supervised production from concept through execution and placement of media
- Managed and curated a growing database of original branded content.
- Developed new strategies to effectively expose brand to targeted customer base

GREATER HOUSTON RADIOLOGY (www.ghrad.com) – SITE DESIGN (2013)

Designer/Producer/Project Manager of medical-based website/portal for patient and partner access to information. Designed for PC and mobile platforms.

CONGREGATION BETH YESHURUN – "RENEWING THE PROMISE" (2012)

Director/Writer/Producer/Cinematographer/Editor of a mini-documentary promoting a fund-raising event that ultimately raised over \$1MM for a community-based project.

HARMONIKIDS: "MUSICAL MISSION TO HAITI" (2010)

Director/Editor/Cinematographer of Public Service Announcements (PSA) for a non-profit organization offering aid in the form of music to orphans in Haiti.

SOUND ARTS RECORDING

August 2011 – December 2012

Head of Video Production/ Creative Director/Music Video Director

- Designed a production strategy leading to expanded multi-media capabilities of operation
- Technical management of digital production studio
- Brand image overhaul via new identity package and service offerings

CBS INTERACTIVE/CBS.COM

July 2006 – December 2007

Content Producer/Editor

- Integration of emerging tech. and compression modules to repurpose CBS titles including "How I Met Your Mother", "Two and ½ Men", "CSI", and "Survivor" for web and mobile
- Created original content for viral promotional and new-media based marketing initiatives
- Developed workflows to optimize database management of multi-format video content

Education

University of California, Los Angeles - M.F.A. School of Film/TV, Directing.

Washington University, St. Louis – B.A. Double Majors: English Lit. and Theater